



# Five Tried & TRU Tips for Breaking into the Privacy Industry

Data privacy is the hot industry to join as the world contends with the proper handling, storing, processing, and use of personal data. Opportunities abound for legal eagles and operationally-focused business professionals. How to take that first step? Follow these five handy tips from the TRU Staffing Partners talent team to get your foot in the door and make your career in privacy a reality:

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## Get Certified

Advance your career, increase your earning potential, and elevate your leadership profile with an International Association of Privacy Professionals (IAPP) credential. As an official training partner of the IAPP, TRU provides online, self-guided training to help you meet your data privacy professional development and career growth goals. Showcase to prospective employers that you are investing in yourself and your career advancement to help you stand out from your peers.

### Available certifications through TRU include:

- **IAPP Foundations:** The Foundations of Privacy and Data Protection Training focuses on a starting place to learn the most fundamental privacy concepts and practices before preparing for IAPP certifications.
- **CIPM — Certified Information Privacy Manager:** The CIPM stamp of approval is the first and only privacy certification for professionals who manage day-to-day operations.
- **CIPP/US — Certified Information Privacy Professional/United States:** Focused on laws and regulations, the CIPP certification is the global standard for becoming an expert on privacy laws, regulations, and frameworks.
- **CIPP/E — Certified Information Privacy Professional/Europe:** Focused on laws and regulations, the CIPP certification is the global standard for becoming an expert on privacy laws, regulations, and frameworks.
- **CIPT — Certified Information Privacy Technologist:** For engineers and IT professionals, a CIPT certification is the industry benchmark for tech professionals looking to validate their knowledge of privacy requirements.



Consider adding software-specific certifications as well. OneTrust, for example, is a widely used privacy software platform, and the company offers [free online courses](#) and certifications in its software.

[Peruse the education section on TRU's web site](#) to source even more educational avenues to beef up your privacy resume. Or, [apply for a privacy scholarship through TRU](#) for help funding the cost of getting certified.

## Attend TRU Events

At TRU digital and in-person events, you'll stay up to date on privacy news, learn hiring trends, and hear where the jobs are before anyone else.

Visibility is credibility when seeking a job in a new industry: Attend as many industry events as you can – both in-person and virtually. You can find events like the [IAPP Global Privacy Summit](#)

and Privacy.Security.Risk on the IAPP website. Consider joining your local [IAPP KnowledgeNet Chapter](#)

and become an active participant in live and/or online events. Be active on social media and network with data privacy peers and influencers. LinkedIn hosts many groups for privacy pros. Read the posts, ask smart questions, comment on interesting topics, and follow individuals who are taking the career path you would like to emulate. Consider standing out by becoming a content creator on LinkedIn: Only 1% of active LinkedIn users create content, and they get 9 billion impressions a week. As you gain knowledge and followers, consider authoring privacy-related articles and blog posts to make yourself known.

## Stay Up-to-Date on Privacy News

Whether it's a data breach or new privacy regulation, something new is happening in the industry every day. Read the latest industry trends and happenings in the [TRU Knowledge Center](#). Explore continuing education

opportunities from the IAPP, attend IAPP KnowledgeNet Chapter meetings, and sign up for [free privacy career webinars from TRU](#). Read [CPO Magazine](#) or other industry periodicals. Learn all you can about the industry to speak with confidence and authority to a prospective employer.

## Raise Your Hand

Learn how data privacy programs operate in real life by volunteering to be a privacy champion within your current employer's business. Ask a privacy professional within your organization for opportunities to assist, learn, or liaise in your department. Volunteer to advocate for privacy policies and processes even if it isn't in your job description. See how privacy analysts manage data, what software they use, how they categorize materials, and run reports. Gain a sense of how privacy projects are developed, implemented, and managed. If you have extra time in your weekly schedule, consider taking an entry-level or part-time [privacy contract role](#) to augment your existing knowledge.



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Privacy is having a moment — one that's showing no signs of slowing down. In 12 years of running TRU Staffing Partners, this is the highest demand for data privacy and protection professionals I've ever seen. ”

**JARED COSEGLIA**

CEO & FOUNDER, TRU STAFFING

## Showcase Your Knowledge

Update your LinkedIn profile and resume to reflect the certifications, education, training, awareness, and partnerships that you have implemented. Be specific, use terms of art (privacy loves acronyms), and don't be afraid to flex about your knowledge.

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## Build and Grow with TRU

TRU separates itself from other talent agencies through speed, flexibility, expertise, and influence. Combine all of this with our culture of kindness and we have earned the privilege of exclusively representing many of the best and brightest companies and individuals in our industries of expertise. Become part of a tradition of excellence and [engage TRU Staffing Partners](#) to help you find your next best career move today.

**Whether you want to work in legal, operations, or have career aspirations to become a Chief Privacy Officer, you can follow TRU's guidance to break into this thriving industry.**

### [TRU Staffing Partners](#)

TRU Staffing Partners is a globally recognized, award-winning contract staffing and executive placement search firm representing talent and opportunities in data privacy, ediscovery, and cybersecurity. TRU represents tens of thousands of active and passive job seekers and has successfully placed thousands of professionals in the Fortune 1000, Am Law 200, and global software, service provider, and consulting firm communities.



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